



The American Panel Survey (TAPS) Workshop

November 8-9, 2013

Schedule of Events

Friday, November 8, 2013

8:15-8:30 am

Opening Remarks

Betsy Sinclair, Washington University

8:30-10:00 am

Design and Methodological Proposals

1. Measurement of Community
Cara Wong, University of Illinois
2. New Media
Jonathan Nagler, New York University
3. Informative Priors for Adaptive Surveys
Jacob Montgomery, Washington University
4. Panel Weighting Using the American Panel Survey Data
Betsy Sinclair, Washington University

10:30-11:30 am

Attrition

1. Overview
Sunshine Hillygus, Duke University
2. Handling Attrition in Longitudinal Studies: The Case for Refreshment Samples
Yajuan Si, Columbia University
3. Looking Beyond Demographics: Panel Attrition in the ANES and GSS
Laura Lazarus Frankel, Duke University

1:30-2:30 pm

Sampling Frames

1. Mode Experimentation
Lynn Vavreck, University of California-Los Angeles
2. Multi-Frame Probability Sampling
Douglas Rivers, Stanford University

2:30-3:30 pm

Priming and Conditioning

1. Measurement Error in Online Survey Panels: Panel Conditioning and Data Quality
Lonna Rae Atkeson, University of New Mexico
2. Priming Predispositions and Changing Policy Positions: An Account of Where Mass Opinion is Primed or Changed
Michael Tesler, Brown University

3:45-4:45 pm

Issues in Panel Survey Data

1. ABS and The American Panel Survey
Mike Dennis, Knowledge Networks/GfK
2. TESS and MTurk
Jamie Druckman and Kevin Mullinix, Northwestern University
3. CCES and ANES
Simon Jackman, Stanford University

4:45-6:00 pm

Knowledge Networks/GfK Insights

Retention Strategies, Targeting (over-sampling), and New Technologies
Mike Dennis, Larry Osborn, and Randy Thomas
Knowledge Networks/GfK

Saturday, November 9, 2013

8:30-10:00 am

Applied Topics, Part I

1. Inequality and the 2012 Campaign
John Sides and Elizabeth Rigby, George Washington University
2. Party Activists as Campaign Advertisers: Why the Ground Campaign Can't Move to the Middle
Eitan Hersh, Yale University
3. New Political Socialization Study
Adam Berinsky, Massachusetts Institute of Technology

10:30 am-12:00 pm

Applied Topics, Part II

1. Memory Experiments
Eric Oliver, University of Chicago
2. Likely Voters
Patrick Tucker and Steven Smith, Washington University
3. Issues, Learning, and Vote Choice in Congressional Elections
Jon Rogowski, Washington University

12:00-12:15 p.m.

Closing Remarks

Steven Smith, Washington University